

Press Release

SCHMID Group with successful trade fair appearance

- SCHMID Group very pleased with productronica 2023
- New Embedded Trace Process impresses visitors and underlines the company's pioneering technological role
- High quality of contacts and successful discussions

Freudenstadt, Germany, November 21, 2023. The SCHMID Group, a global solution provider for the high-tech electronics, photovoltaics, glass and energy systems industries, is very pleased with the course of productronica – the world's leading trade fair for electronics development and manufacturing – and the resulting response.

From November 14 - 17, 2023, the SCHMID Group presented numerous new solutions and systems on over 150 square meters. With new and further developed modules for the InfinityLine H+, InfinityLine V+ and InfinityLine C+ product lines as well as topics such as "Through Glass Vias (TGV)", the company impressively underlined its technological pioneering role and its high innovative strength in the rapidly growing electronics market.

Embedded trace process – the highlight

As a special highlight, the company presented the new and patented Embedded Trace Process (ET Process), which is revolutionizing the production of printed circuit boards and substrates. The "embedded trace" process offers SCHMID customers numerous advantages, for example in terms of miniaturization, signal integrity quality, reliability and durability – not to mention costs, production efficiency and the use of resources. Water consumption can be reduced by up to 70%, CO2 emissions by up to 30% and chemical consumption by up to 40%. The company is thus setting completely new standards and enabling its customers to achieve significantly more environmentally friendly production and a sustainable improvement in their CO2 footprint.

In addition to customers and trade fair visitors, the new ET process also impressed the jury of the productronica innovation award, which recognizes the most innovative new products and manufacturing processes. Accordingly, the ET Process received a highly acclaimed award in the "PCB & EMS Cluster" category.

High quality of contact and successful contract discussions

The SCHMID Group is very pleased with the discussions held at the trade fair. Christian Schmid, CEO of the SCHMID Group: "The very high quality of our contacts was extremely positive for us. We were able to hold exceptionally intensive discussions and successfully conclude business deals. In summary, we are now very confident that we will be able to tap into new potential and initiate new business as a result of the discussions we held."

True to the motto "after the trade fair is before the trade fair", the next event is already on the agenda for the SCHMID Group. From December 6 - 8, 2023, the company will be exhibiting in Shenzhen, China, at the HKPCA – one of the world's largest and most influential trade fairs for printed circuit boards and electronic assemblies.

About SCHMID Group

The SCHMID Group is a world-leading global solutions provider for the high-tech electronic, photovoltaics, glass, and energy systems industries, with its parent company Gebr. SCHMID GmbH is based in Freudenstadt, Germany. Founded in 1864, today it employs more than 800 staff members worldwide, and has technology centers and manufacturing sites in multiple locations including Germany and China, in addition to several sales and service locations globally. The Group focuses on developing customized equipment and process solutions for multiple industries including electronics, renewables and energy storage. Further information is available at:

www.schmid-group.com

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